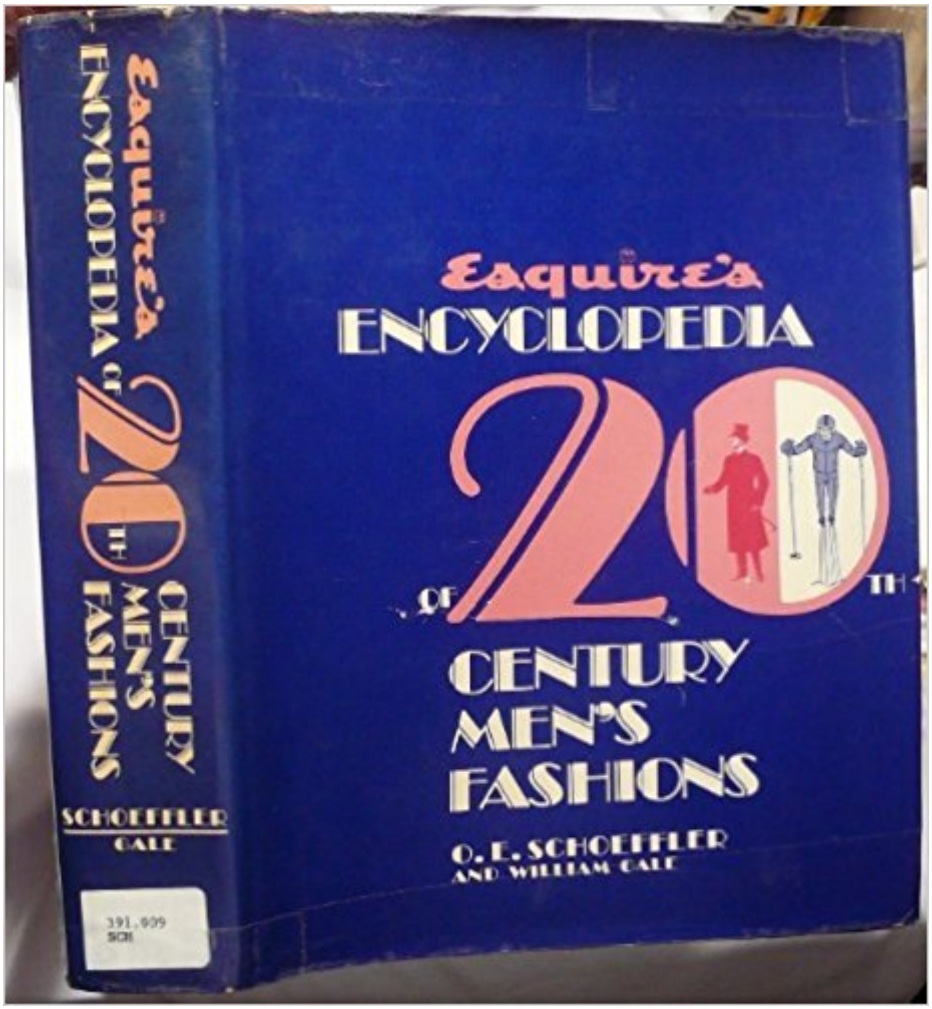
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This tome is the gold standard of resources for learning most everything there is to know about classic men’s dress and fashion. More of a reference work than a cover to cover read, this resource answers most of those questions that would leave most classic men’s dress mentors scratching their heads. Wonderful illustrations, sketches, glossary of terms, and evolutionary commentary of most every item that can be named in the male wardrobe.A rarity to find in any condition, but be prepared to pay handsomely for the information contained herein. This book is a much valued and used trophy in my collection of lore in the art of classic men’s dress. Couldn’t recommend it with higher marks.

Out of print, so it’s hard to find at an affordable price. But if you are a costume or fashion designer, this remains one of the best compilation-type references around for 20th Century men’s wear.

This book is very useful to anyone who is working with costumes. I came across it years ago during a period working with television.Since then I have been looking for it all over.It is absolutely a good buy!!:)Mona,costumedesigner

Thought the book was out of print.. a classic of menswear literature...

Not for the casual reader about men’s clothing. Beside for the expense, it’s really for the serious collector of men’s wear books.

Only a single printing of this book was published in 1973, at $35 per copy ($170 in today’s dollars). Those who missed the boat have had to content with finding a local library that carried the title, or buying a deaccessioned volume from used book dealers at 10-20x the original retail (2-4x adjusted for inflation).As the other reviewer noted, this is a comprehensive reference manual, a chronological survey of male fashion trends in the mostly Anglo-American cultural sphere through 3/4 of the 20th Century, from underwear to formal wear, from spats to cravats, from full body bathing suits to polyester leisure suits. The authors did not pretend to teach good taste (though they were clearly affected by the contemporary "Peacock Revolution"), as Flusser and Roetzel (and Andy Gilchrist) aimed to do through their popular guides; what they did offer in abundance was a historical perspective on the evolution of sartorial design. By gaining this perspective, the reader would have a more confident grasp on what ’good’ taste was, is, and will likely be (given the cyclic nature of fashion).Is this confidence worth $300 - $500? If one is a working member of the fashion or entertainment industry, almost certainly. A history buff? Quite possibly. Someone looking for guidance on what to wear to work or a wedding reception? Look online (several informative websites and Wikipedia articles appear to draw heavily from this book in their background sections), or buy something authored by Flusser, Roetzel, or Gilchrist.After waiting patiently for years, I finally came across a copy offered at roughly 1x inflation-adjusted original retail; unless and until McGraw Hill decides to reissue this title in e-book format for a pittance, it will remain one of my all time best finds.

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